



TOGETHER WE INSPIRE





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FOREWORDS

GIGI OERI

Looking into the personal stories of many of our Young Coaches, it confirms the highly valuable support we are giving to individuals. One of which is a female Young Coach from Mexico who has been selected by one of our local partners there. Day in day out she is providing a safe space through play to unaccompanied refugee children in Mexico. Taking care of their physical as well as mental wellbeing.

But it's not just her, it is with great delight that I reflect back on a year which saw the female quota of our projects rise steadily. Each of the three Young Coach Education programmes running this year exceeded the target of 30% female participation: Vietnam (39%), Tanzania (46%) and Mexico (65%). The significant participation of females in sport is vital as it leaves a precedent for the future female generation coming next.

We continue to promote diversity and inclusion in all of our education programmes and we encourage our Young Coaches, through tailored workshops during the education, to also open their activities to all. Reflecting on the monitoring and evaluation data from our projects, it is encouraging to see that many of the Young Coaches

highly value the education they get regarding disability football.

This year our annual disability football programme reached a new milestone, with the education in Hennef being opened up to five Tandems outside of our partner clubs. This was made possible due to the cooperation with the DFB-Stiftung Sepp Herberger and the DFL Foundation.

I am both elated and encouraged to see the further steps towards inclusion we took in all of our projects this past year.

In today's unstable climate it is important that we remember to show compassion and understanding to all. We continue with the same objectives for this year and hope to lead by example to the Young Coaches we educate as well as all the partners we work with.

Gigi Oeri
President



FOREWORDS

MARC-ANDRÉ BUCHWALDER

While writing this foreword and looking back at the year 2019, I am seeing a world that has been transformed, for all of us. Until recently, personal encounters and joint, proactive learning were key to more inclusion, self-confidence and collaboration for the weakest of our societies. Now, it is keeping distance that holds us together.

This is a task that has certainly not become easier, especially in areas where play and learning cannot be taken for granted, and the engagement of our Young Coaches enhances the mental and physical wellbeing of the children. The Young Coaches not only act as role models but are also key persons of trust – outside their school and home, on and off the pitch, even virtually and from a distance.

Over the past few years, we have certified 685 Young Coaches together with our partner clubs. Well over 90,000 children now benefit from their regular activities. We can proudly look back on a year in which another strong group of Young Coaches has emerged from projects in Vietnam, Tanzania and Mexico.

With the Fondation Botnar and the University of Basel we maintain a profound cooperation in

the field of evaluation. This cooperation supports the internal learning of our project management team and ensures our work is sustainable. This is further enriched by our growing cooperation with the UNHCR. Based on broad measures of effectiveness, Scort and our partners can constantly learn and exchange knowledge.

Especially during this time, we want to encourage the people we have trained and provide them with ongoing support. In the hope that we will all be able to learn, laugh and of course play football again soon.

I would like to thank all our partners for the trust they have placed in us. I thank our board of directors for their constant solid and critical support, and especially our Scort team for their strong commitment.

Marc-André Buchwalder
CEO



SCORT FOUNDATION

The Scort Foundation believes that every child has the right to learn and play, irrespective of their gender, background or ability. Children need people who they can turn to for advice and guidance. People who inspire them and create hope for a better future.

With this in mind, Scort established the Football Club Social Alliance (FCSA), an innovative way for professional football clubs to become sustainably engaged in international development work.

Together with the FCSA, the foundation develops education programmes focusing on young adults already working with underprivileged children. Through this initiative, the so-called Young Coaches are taught how sport and play can be used as a tool to promote inclusion, community cohesion and health & wellbeing.

To achieve these goals, Scort is active in the following areas:

- Building networks and cooperations in the field of international development through sports/football
- Developing education programmes for young people who deliver activities for underprivileged children
- Coordinating the collaboration of the professional football clubs of the FCSA
- Building partnerships to support project implementation
- Promoting Corporate Social Responsibility in the field of professional football amongst different stakeholders

In addition to working in crisis and developing regions, the foundation has a long-standing programme for persons with disabilities, which creates and enhances sports opportunities for children and youth with a disability across Europe.

Scort comprises a team of experts in sports, economic and social sciences, politics and evaluation, who develop all project and training concepts of the Football Club Social Alliance. In addition, the foundation also raises awareness and encourages the exchange of ideas in the field of sports/football for development.

Professional and self-critical work, as much as exchange and cooperation with external experts, guarantees best possible outcomes when working in the complex field of development through sport.

Besides working alongside the professional football clubs, Scort also collaborates closely with both governmental and non-governmental organisations - a network from which all partners benefit.



FOOTBALL CLUB SOCIAL ALLIANCE

WHAT IS THE ALLIANCE?

The Football Club Social Alliance is a network of European football clubs that team up for social change on a global level.

The partner clubs FC Basel 1893, SV Werder Bremen, Bayer 04 Leverkusen, FK Austria Wien, FC Schalke 04 and 1. FSV Mainz 05 use the unifying power and values of football to empower young people from conflict and crisis regions in their work with disadvantaged children. Experts of the football clubs train these young dedicated adults together with local aid organisations to become certified Young Coaches - children's football coaches and role models.

WHAT DOES THE ALLIANCE ACHIEVE?

The Young Coaches receive expert knowledge on how to use attractive football activities for children aged 6-12 years.

A fundamental element is to create opportunities for underprivileged children to participate in play and sport. Sport activities foster their self-esteem, offer them vital new perspectives and contribute to their health and wellbeing. Through play, a basis of trust between coach and child can be built, problems addressed and solutions developed.

LEARNING FROM ROLE MODELS

Role models influence any human's development – same for the Young Coaches. While the FCSA educates them to become role models for the children of their communities, the club instructors in turn become role models and persons of trust for the Young Coaches. Professional European football clubs are highly respected and much valued all around the world, and their staff symbolise the high quality and globally-accepted expertise the clubs stand for.

The majority of the instructors work either as academy coaches or as project leaders in the clubs' community departments or foundations. They are experts within their field and have a wealth of knowledge and experience to share with the Young Coaches.

Many Young Coaches already work with underprivileged children before the education starts. The instructors offer important pedagogical inputs and teach them how to use sports to positively influence children's lives on and off the pitch.

MUTUAL BENEFIT

The Young Coaches and Instructors both benefit from the education programme.

The instructors from Europe pass on their expertise to the Young Coaches. In return, they learn about the respective country's history and culture, traditional games or gain a greater understanding of childhood and family life in another country. The instructors' travels to the various project regions are always unique experiences from which they benefit for a long time. Back home in Europe, they share their new knowledge with colleagues and young elite players and incorporate these experiences into their daily working routine.

The switch from elite training to grassroots football during the project offers many instructors the opportunity to rediscover the core values of the game. New impressions and views of life significantly influence their work when returning to their clubs.

The instructors also use their joint missions to share best practice on different approaches and projects within their respective clubs. This way, they also start developing new ideas to take back home to their daily work.

"Looking back to the education four years ago in Indonesia, and seeing the Young Coaches now, I must say I am thrilled.

They now have a lot more experience, which you can see when they prepare, plan and conduct a training. It is clear, that our project four years ago was very fruitful."

WILLY SCHMID, INSTRUCTOR FC BASEL 1893



"It is really nice to see that in whichever location we are, we can do so much good with such a project. Also, it is great to see how much motivation the Young Coaches have to create opportunities to offer different activities to children."

STEPHAN BANDHOLZ, INSTRUCTOR 1. FSV MAINZ 05

"The Young Coaches got a lot of ideas for practical exercises and educational games from us. They have learnt a lot and received many suggestions about how to put their newly acquired knowledge into practice with the kids. Through this, the Young Coaches have the opportunity to improve lives in their communities."

MARIE-LOUISE ETA, INSTRUCTOR SV WERDER BREMEN



"It is very important that the local people here in Mexico know how they can work with refugees. From us they receive a specialised training as coaches, so that they can confidently offer meaningful activities to the children."

ROBERT URBANEK, INSTRUCTOR FK AUSTRIA WIEN



AMBASSADORS



“When it comes to the social engagement of FC Basel, two points are important to us: to pass on our professional competences to those in less privileged circumstances, and to do this out of conviction. With the Football Club Social Alliance we fulfil this and, in a short space of time, have the chance to achieve something big. I am proud and happy to be part of this, and to support the work of the people behind the projects as an ambassador for FC Basel.”

MASSIMO CECCARONI, FC BASEL 1893



“Bayer 04 Leverkusen’s social responsibility is as important as the daily business of the Bundesliga. The development of young people through a sustainable collaboration with the Football Club Social Alliance is a heartfelt task, which brings great engagement and joy. The experience of participating in team sports makes us stronger as we work for and rely on others. This sense of belonging should be fostered in all social classes and regions of the world. The Football Club Social Alliance is such a team, supporting one another in its social engagement.”

RUDI VÖLLER, BAYER 04 LEVERKUSEN

“Football is more than just a ‘sport’, it is about great art, passion, respect and tolerance! Everybody should have the chance to learn these values, no matter where they live and irrespective of past experiences. The Football Club Social Alliance offers children and youths all over the world the possibility to learn and live through sport. Just like music, sport and team spirit can further tolerance!”

JAN DELAY, SV WERDER BREMEN



“The concept of the Football Club Social Alliance is a fantastic way to join forces and support people in difficult circumstances. We do have it really, really good here. That’s why I think we – especially us as professional football clubs – should give something back. FC Schalke 04 is happy to be part of this Alliance and I am proud to be ambassador of the FCSA for FC Schalke 04.”

MARTIN MAX, FC SCHALKE 04



“Creating something sustainable is a pillar of our philosophy, which we have been building for a number of years. As a club, we set an example and carry a lot of social responsibility, from which we do not shy. Additionally, we see ourselves as bridge-builders within this project, we get to offer a perspective to people who have been underprivileged in life.”

FELIX GASSELICH, FK AUSTRIA WIEN

“Football bears a great responsibility in society. Embracing this responsibility has been an integral part of the philosophy of 1. FSV Mainz 05 for many years. The Football Club Social Alliance makes it possible for us to fulfil this commitment on a global level. Being able to familiarise children and adolescents from all over the world with the values of team spirit, tolerance, mutual respect and joy through the power of football is great. We are proud to be part of this initiative.”

NIKO BUNGERT, 1. FSV MAINZ 05





YOUNG COACH EDUCATION

WHAT ARE THE PROGRAMME AIMS?

The main objective of the programme is to empower committed young adults (Young Coaches) in their role as proactive community leaders – on and off the pitch. Through the education they learn how to use football as a tool to positively influence the lives of children and how to become role models in their society.

After the education, the Young Coaches are more than just football coaches for children. They become a person of trust and a mentor to them. By offering attractive programmes that combine football and educational games, the Young Coaches work with children on a variety of social issues (e.g. activities promoting social cohesion, inclusion, health & hygiene and child protection). At the same time, they build a child's confidence, improve their interpersonal skills and enhance their general wellbeing.

WHO ARE THE YOUNG COACHES?

The target group of the Alliance's projects are young people who live in post-war, crisis or developing regions. Many deliver social activities for underprivileged children in their communities. They might be teachers, NGO staff, sports coaches or social workers.

Local partner organisations select the Young Coaches for the programmes according to the following criteria:

- Young adults between 18 to 28 years of age
- Participants already working with children on a voluntary or professional basis (e.g. staff of local aid organisations, schools, clubs)
- Commitment to participate in the year-long programme and to implement sport activities with a strong social focus on offering activities to underprivileged children
- Enthusiasm for sport and interest in football

The programme puts a strong emphasis on creating a multiplier effect, whereby the Young Coaches pass on their acquired knowledge to additional Peer Young Coaches. This ensures that the initial training has a far greater reach and sustained impact. Taking all projects between 2007 and 2019 into account, it can be stated that the average multiplier effect is 1:5. This means that for each Young Coach trained, there are five so-called "Peer Young Coaches" feeding off their knowledge and working with even more children.

WHERE IS THE PROGRAMME TAKING PLACE?

The Scort Foundation and its partner clubs pursue the approach of running the programme in the countries of the respective participants. By this, the Young Coaches work with children in their own environment and under similar conditions in the most authentic and sustainable way.



WHAT IS THE PROGRAMME'S DESIGN AND CONTENT?

Three phases define each education programme: project development (about six months), project implementation (within twelve months) and monitoring & evaluation (during and after the project). The project implementation phase is divided into three to four training modules each comprised of around four days.

The education follows a predetermined curriculum consisting of three pillars (see figure above), which complement and build on each other during the course of twelve months (see figure to the right). A workbook clearly outlines all educational content and is translated into the participants' local language.

The theoretical and practical sessions focus on an interactive and demonstrative learning concept. Newly learned skills are directly applied in practice during each module. While the football clubs' instructors initially take the lead and demonstrate different approaches, responsibility is increasingly shifted to the participants who are asked to develop creative inputs and problem solving strategies on their own.

All Young Coaches are required to pass a skills-based assessment in the form of football-based activities at the end of every module. This enables the instructors to observe the learning process, to provide relevant feedback and to adapt the content of the programme, if necessary. Between the modules the Young Coaches directly implement the newly acquired skills back home. Discussions will then take place during the following training module to highlight success stories and address any challenges that the Young Coaches have faced, on and off the pitch.

PROJECT STRUCTURE



WHO CONDUCTS THE PROGRAMME?

Experts of the Alliance as well as staff of Scort and local partner organisations conduct the sessions of the year-long programmes (3 modules, at least 12 education days, and 80 hours). Therefore, Scort and club representatives travel several times a year to the respective project locations.

WHO SUPPORTS THE PROGRAMME?

The programmes' success depends on the stable cooperation of various partners contributing according to their core expertise and resources – "Together we inspire":

SCORT is responsible for project management, acquisition and co-ordination of partners, fundraising, reporting, accounting, monitoring and evaluation, as well as making a financial contribution to the project.

PROFESSIONAL CLUBS provide instructors and make financial contributions to the project.

LOCAL PARTNERS select participants from their own environment and teach locally relevant topics. They also provide staff for local project co-ordination, their infrastructure and further in-kind support.

EMBASSIES establish contact with local partner organisations and provide advice and guidance on cultural, political and security issues specific to the project regions.

SPONSORS cover further local and international project costs, complementing the shared contribution of Scort, participating clubs and local partners.

WHO FINANCES THE PROGRAMME?

The project financing is based on Scort's Shared-Funding-Principle, which means that different local and international project partners and sponsors contribute their monetary or in-kind share according to their core strategies and capabilities.

PROJECT LOCATIONS

CENTRAL EUROPE

159 Young Coaches
(disability football)
> 900 children

COLOMBIA

30 Young Coaches
> 13,300 children

INDIA

29 Young Coaches
> 9,400 children

INDONESIA

34 Young Coaches
> 12,400 children

ISRAEL & PALESTINE

16 Young Coaches
> 1,400 children

JORDAN

36 Young Coaches
> 1,700 children

KOSOVO

41 Young Coaches
> 1,200 children

LEBANON

31 Young Coaches
> 3,600 children

MEXICO

43 Young Coaches
> 5,200 children

RWANDA

85 Young Coaches
> 6,400 children

SRI LANKA

56 Young Coaches
> 4,300 children

SUDAN

25 Young Coaches
> 1,200 children

TANZANIA

41 Young Coaches
> 3,300 children

UGANDA

30 Young Coaches
> 12,500 children

UKRAINE

39 Young Coaches
> 19,500 children

VIETNAM

33 Young Coaches
> 2,000 children





VIETNAM

Since the end of the war and the reunification of North and South in 1975, Vietnam has become one of south-east Asia's fastest-growing economies. Despite all progress, not everyone benefits from this development. In particular, ethnic minorities from rural regions and those living in poor urban centres are still facing a number of health-related issues and struggle with poor basic services.

Children especially are often those who are directly affected by and suffer the consequences of issues such as drug and alcohol abuse. In addition, they regularly encounter various forms of discrimination and abuse due to their cultural and socio-economic backgrounds. They often lack positive role models in their communities, while girls in particular have limited opportunities to play sports such as football.

Aiming to address these problems, the FCSA collaborated with the Asian Football Confederation and the local partners Football for All in Vietnam and SOS Children's Villages Vietnam. Between October 2018 and July 2019, the Alliance educated 33 young adults to become leaders and grassroots football coaches. These Young Coaches are now equipped with skills to offer meaningful and inclusive activities to local children in their communities and thus act as positive role models for the next generation. Additionally, they can now integrate educational games into their activities and pass on important social values and messages to the children.



33

Young Coaches



39%

Females



1:2

Multiplier Effect



50

Peer Young Coaches



>2,000

Benefiting Children



VIETNAM



MY STORY HIEN

Hien works as an educator in SOS Children's Village in Vietnam. Even as a child she loved playing football and she always looked up to her coaches. The Young Coach Education helped her to be a role model, too, and to provide structured activities for the children in the village. This is her story:

"I studied psychological education and after graduation I started working in an SOS Children's Village. I grew up in a town close to this Village where I now work. I had a passion for football since I was small, and I played football with the other children in my community as well as on a team growing up. Now, I am an educator in the village. My role is to provide support to the mother in each family when it comes to helping the children to learn and to do their school exercises. I help them to improve any weaknesses they have or if they are struggling with something. Before this education, my only duty in the village was to see how the children are doing at school. But after the first module, I had more ideas of how to organise activities and how to get more children involved.

The training has really benefitted me as I always work with children – and there are a lot of them! The kids in the village really love to play football and there is a big pitch which they can play on. Since the Young Coach Education, I have been organising activities every afternoon for the children so they can come together and play. The difference is that before there would normally

just be a big football match with all of them playing. But after this education, I learnt how to properly organise and structure activities and how to include more fun and educational games for them to play and learn. I do this now every day in the village. In addition, especially in the summer, we organise a big match for them. For example, on the 1st of June, Children's Day, we organise a match together with the other children from the community, like from the local school or from around the area.

The thing that has made me most proud during this education programme is that it has helped me be more confident when I do the activities with children. I can now help more children and open the circle so that everyone can play. The exercises on the field should motivate the children to have fun and to most importantly join altogether while learning through playing football. I feel so happy and proud of being a Young Coach. Since I was very small, I always admired my coaches and now I learnt what it takes to be a good coach and role model and that gives me such pride."



TANZANIA

Tanzania has recently experienced a reasonable economic growth, however, some parts of Tanzania still struggle to provide basic services to the population. One third of the population lives below the global poverty line. The health sector is confronted with different challenges too, resulting from poverty and poor education. Furthermore, Tanzania has an exceptionally young demographic: 45% of the population are 15 years old and younger. This fact highlights the need to support this young generation in building their capacity and the development of opportunities.

With these societal problems and the development potential in mind the FCSA and Scort delivered a Young Coach Education in cooperation with the local partners Iringa Development of Youth Disabled and Children Care, Tanga City Council, Magnet Youth Sports Organisation and Future Stars Academy. 41 young adults were educated between April and October 2019 to become role models and leaders in their communities. The Young Coaches are now experienced at providing safe and meaningful activities for children from 6-12 years of age and of all different abilities.

The Young Coaches were nominated by 19 different organisations from 6 separate regions across Tanzania, which helps to spread the learning and further a nationwide network of coaches. Furthermore, there was a participation of just under 50% female Young Coaches in the education. The training of female Young Coaches helps promote the participation of girls and young women in sport-based activities in their communities. The Young Coaches have so far trained 113 Peer Young Coaches with more than 3,300 children benefiting from their activities.



41

Young Coaches



46%

Females



1:3

Multiplier Effect



113

Peer Young Coaches



>3,300

Benefiting Children



TANZANIA



MY STORY KURUTHUM

Kuruthum always liked football growing up, but she was not allowed to play because in Tanzania, girls are not expected to play football. However, after Kuruthum graduated college, she decided to start playing football. She now works for a social organisation and as a coach at a local football club. This is her story:

"I grew up with my father, my mother and two brothers. Due to an accident, my mother is physically disabled and so my father is the person who cares for all of us. Due to my mother's accident, some of the domestic chores like cooking, washing, etc. was left to me as I was the only person at home who could do these things. At the beginning it was very hard for me to be responsible for everything, but there was no way out and I had to cope with that situation.

When I was young, I was not allowed to play football. In Tanzania, it is not a normal thing to play football as a girl and my father shared this opinion. The only thing that was important for my parents was that I went to school. After graduating college where I studied community development, I decided to make a change, so I took up football. My uncle had started a football club and I joined the team. It is a mixed team, which is quite unusual, but it is hard to find female players.

In 2017, I started to coach the children in the club. In the beginning I was not sure if I was able to teach children and if they would respect me, but in the first module of the Young Coach Education I learned a lot of techniques to convince the kids I was capable. My confidence grew and now I know that I can do it. One of my main challenges is the fact that parents don't trust female coaches. But due to my education as a Young Coach it will get better. One useful thing that I have learnt in the last module and that I really appreciate is how to deal with kids with disabilities. Before I didn't know how I should train them but, in the meantime, I have three kids with disabilities in my training and it works well.

Another thing I really liked was to get to know the other participants from the different regions and to have the possibility to exchange our opinions and experiences. Due to the Young Coach Education I manage to teach the kids in the right way and pass on something useful, also it helps me with educating Peer Young Coaches. The number of children attending my activities increased after each module and that makes me happy. Football in general means a lot to me, it is my life as well as a job opportunity."



MEXICO

Extreme violence, poverty, political instability and a lack of perspectives in El Salvador, Honduras, Venezuela, Guatemala and Nicaragua force hundreds of thousands to flee their homes. In hope for a better life, they make their way north and eventually cross one of Mexico's southern borders.

Over the past four years alone, asylum claims in Mexico have multiplied: from 3,500 persons in 2015 to more than 70,000 claimants in 2019. Due to the strenuous journey, many migrants - particularly families with children - end up staying in the south of Mexico, one of the country's poorest regions. This extreme influx combined with the already scarce resources of the state puts a strain on the local communities and increasingly intensifies social tensions.

In cooperation with the UN Refugee Agency (UNHCR) and the Refugee Education Trust (RET), the FCSA aims to reduce this potential for conflict and xenophobia. The Alliance educates 43 young adults, many of whom already work with underprivileged children from both the refugee and host population, to become community leaders. The Young Coaches learn how to use football and educational games to pass on important values such as acceptance, openness and tolerance. This way, they not only foster integration and promote peaceful coexistence, but also provide migrant children with a small piece of normalcy.



43

Young Coaches



65%

Females



1:4

Multiplier Effect



151

Peer Young Coaches



>5,200

Benefiting Children



MEXICO



MY STORY EULISES

Eulises works for the “Refugee Education Trust”, RET International in Tapachula, a town right at the border to Guatemala. As a manager of sports, Eulises organises regular activities for children and youth from the refugee as well as from the Mexican population and thus offers them the chance for some normalcy. This is his story:

“I grew up with my parents in Tapachula. When I was young, I was not interested in football. But when I was 12 years old, I started playing and since that moment I developed a strong passion for sports and all activities which relate to exercising. After studying professional training in sports, I focused on football and some similar sports. Football is my comfort zone and the other areas are the ones where I can work on and improve myself.”

I plan to implement all the activities and exercises I have learnt in the Young Coach education in my football school as well as in my job as manager of all sports activities from RET International in Tapachula. One of my goals is to allow the children to use their own imagination and creativity to create something different on the field. I would love for this education to go on and on, and that there would follow regularly some modules to get better and better. Us Young Coaches want to create a platform where we can share our knowledge and continuously grow as a group.

The sessions I liked the most during the education was the work in the field. My passion is to be a leader on the pitch and today, being head coach and organising the fun match, I got the opportunity to lead, to give the instructions and to coordinate everything. That was an amazing experience and showed me that I am on the right path.

I like to be a Young Coach because I always meet new people and additionally the people appreciate what I am doing and that makes me proud. Due to the trust I get from the children and their parents I am inspired and want to improve my program and even want to offer more sessions.

I also really enjoy working with children. After this training programme, I felt a change in my work at home, namely that I am now a part of the team, not just their trainer. That was a beautiful experience and I will keep on going with organizing sports activities for children. To fight the discrimination and other conflicts, which the children face every day. Sport can be such a useful tool for this.”



DISABILITY FOOTBALL

For over ten years, Scort and the Football Club Social Alliance have organised football programmes for children and adolescents with a disability. The programmes promote participation and integration in the society. The disability football programme is comprised of two core elements: the Tandem Young Coach Education and the Special Youth Camp.

The **Tandem Young Coach Education** is a unique programme which targets young persons with and without a disability, who are interested in getting involved in disability football as a coach or helper. One participant with and one without a disability complete the education together as a so-called “Tandem”, helping and supporting each other throughout the programme. The pair come together for the one-week education and learn how to organise football training sessions for children with disabilities. The content of the training is delivered by instructors of the FCSA who are specialized in disability football.

The participants with a disability - the Young Coaches - are selected from their club’s disability football teams (or its partner organisations). The concept of the Tandem enables people from a wide range of ability levels to learn and participate at their own speed without impacting the flow of the education.

The participants without a disability - the Tandem Partners - are students, teachers, social pedagogues or volunteers, either working or looking to work in the field of disability. They serve as an important “safety net” for the Young Coaches and provide them with the necessary support to overcome obstacles.

The **Special Youth Camp** is a football and leisure camp for children and youth with an intellectual and/or physical disability. Since 2007, participants from all over Europe come together to play, learn and gather unique experiences outside of their usual environment. During an entire week, the children enjoy especially-tailored football trainings and a diverse leisure programme including city and stadium tours, climbing forest, disco and karaoke evenings. Sharing these moments fosters the participants’ self-awareness as well as self-confidence and gives them the chance to make friends across borders.

Both elements are very popular and successful. For this reason, the disability football programme is not only made accessible to new clubs each year, but the programme content and learning material is also continually developed.



CENTRAL EUROPE

This year's disability football programme, consisting of the Tandem Young Coach Education and the Special Youth Camp, lived up to the chosen theme of "pure football."

For the first time, the education took place at the renowned sports school in Hennef, Germany. The excellent infrastructure helped to create ideal learning conditions for the 26 participants, with and without disabilities. Due to the cooperation with the DFB-Stiftung Sepp Herberger and the DFL Foundation, the education was not just limited to FCSA-Tandems but was opened up to five external Tandems, selected through an application process. After an intense week of theoretical and practical sessions, the Young Coaches and Tandem Partners can now support the coaching staff of their own disability football teams.

During the Special Youth Camp in August, the FCSA-Tandems stepped up as coaches and – with support from the instructors – planned and implemented all of the training sessions for 60 children with various disabilities. In addition to the FCSA partner clubs, a number of participants also came from FC Shakhtar Donetsk (Ukraine) and Legia Warsaw (Poland). The common language of football facilitated the interactions, helping everybody to enjoy the numerous additional highlights the camp offered: attending the UEFA Champions League qualifier between FC Basel 1893 and LASK Linz, spending an afternoon in the climbing forest, dancing in a disco, competing in the final tournament and exchanging the Special Youth Camp Panini stickers.



26

Young Coaches
(50% with a disability)



13

Tandems



>100

benefiting children
(with a disability)



CENTRAL EUROPE



OUR STORY HILKO & MARKUS

Hilko plays for the Werder Youngstars but also has some experience as a junior coach. Markus – Hilko's Tandem Partner – is already an experienced coach, who is responsible for two disability football teams at Werder Bremen. His goal is to pass on his experience to Hilko, his Young Coach. This is their story:

Markus (Tandem Partner): Hilko is a quiet person, but the last few days during the education he really changed his behaviour. He now speaks out loudly and clearly and he surprised me every day with something new he improved. I think I reached my goal of giving Hilko the confidence to lead the trainings and exercises on his own. I think that's something he really needs in order to be a Young Coach, and he did very well.

Hilko (Young Coach): I am really proud of myself because I managed to get out of my comfort zone and be more open to people. I didn't know how to do that before. Additionally, all the trainings went well and we didn't need much help from others.

Markus: For me it's the first time to work in a Tandem. I was glad to work with Hilko as a partner, because he understood everything quickly and we share the same goals and visions. That's why we are a strong team. The education week was fun and I would like to continue working with Hilko.

Hilko: To work as a coach is something completely different from being a player on the field. You have to concentrate on so many things and you have to prepare the whole training and you must be able to adapt the exercises to the level of the individual players. I've already had some experiences as a junior coach, but the education programme here was much more intense and the content was much more in depth. This was a great experience for me.

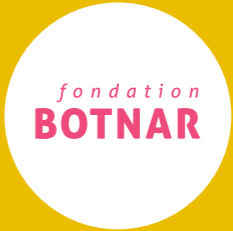
Markus: There are so many children who would like to play football, but don't have the possibility or opportunity to do so. That's why, in my opinion, it's important that we reach out to these kids in schools and in sports clubs. We must fight for all children to have the possibility to play football or any other sport.

Hilko: I share Markus' opinion. There are so many kids out there, who don't have any contacts to sports clubs and that is only because of their impairments. Inclusion must be strengthened and promoted. Children with disabilities should have the possibilities to play football in clubs, too.



PARTNERS

STRATEGIC PARTNERS



“UNHCR’s partnership with Scort Foundation has demonstrated how sport and humanitarian organizations can work seamlessly together to achieve mutual goals. The young coach programme delivered by the Football Club Social Alliance provides opportunities for some of the most disadvantaged young people in the world to enhance their skills as football coaches and community leaders, at the same time integrating a deeper understanding of humanitarian action that promotes inclusion, social cohesion and health and wellbeing.”

DOMINIQUE HYDE,
DIRECTOR OF THE DIVISION OF EXTERNAL RELATIONS, UNHCR



SELECTED PARTNERS AND SUPPORTERS SINCE 2007





MONITORING & EVALUATION

YOUNG COACHES

Monitoring is carried out by FCSA instructors, Scort staff and local project partners. Assessments during each module provide the project team with information about the Young Coaches' skills and overall development. Furthermore, the Young Coaches send reports regarding their activities between modules. An annual survey is sent out to the Young Coaches for three years post project. This helps Scort monitor impact and learn if a follow-up education would be beneficial.

CHILDREN

For the past two years Scort has collaborated with the University of Basel to develop a framework that can be used by Young Coaches and the wider development community, to evaluate the impact that their activities have on the children (aged 6-12) who attend them. The framework involves visual data collection methods such as videos and drawings. Data collected in Tanzania and Mexico in 2019 and 2020 is being used to test and further develop the framework.

YOUTH

Scort has taken steps to understand the impact Young Coaches and their activities have on the children and youth who attend them. This has involved interviewing youth aged 14-18 years who previously attended activities as children or continue to attend in some capacity. Having been part of the activities of a Young Coach,

they are able to reflect on their experience, the role of their coach and the long-term benefits of attending such activities.

WHY ARE PROJECTS EVALUATED?

Firstly, to understand what is working and how to improve project content.

Secondly, to explore the extent to which project goals have been achieved.

Thirdly, to ensure accountability to all project stakeholders.

HOW ARE PROJECTS EVALUATED?

The evaluation can be divided into three distinct areas: Young Coaches (direct beneficiaries), Children and Youth (indirect beneficiaries). The different perspectives provide greater understanding about the contribution that the Young Coach Education is having in the various project locations. This keeps the project team alert to the areas that could be improved moving forward. The projects are evaluated using a variety of qualitative and quantitative tools, including observations, surveys, feedback talks and interviews.



SUSTAINABILITY

WHAT MAKES THE PROGRAMME SUSTAINABLE?

Sustainability is a result of a number of different factors, right from project development and through to the implementation and beyond. The following provides a snapshot of Scort's approach to sustainability.

SUSTAINABLE PROJECT DEVELOPMENT

- Analysis of local situation (security, social aspects, added value)
- Cooperation with a network of carefully selected local partners
- Distinct selection criteria for participants (Young Coaches)
- Participants are nominated by local organisations ensuring constant support
- Shared-Funding-Principle (Scort, clubs, international and local sponsors)

SUSTAINABLE EDUCATION APPROACH

- 3 education modules with the same group of Young Coaches
- Adaptation of content according to local situation and needs
- Specialised and highly qualified instructors on behalf of the Alliance, local partners and Scort
- Regular practical assessments to monitor and review the learning process
- Independent practical work between modules
- Focus on individual personal development as well as coaching, leadership and life & soft skills
- Continuous feedback and monitoring by FCSA instructors
- Training to pass on the knowledge to third parties (Peer Young Coaches)
- Translation of curriculum and workbook into local language

SUSTAINABLE PROJECT RESULTS

After the education, Young Coaches have the confidence and competence to apply their newly learned skills and can continue to develop and lead sport and development activities independently. Young coaches can pass on their knowledge to additional Peer Young Coaches and thus grow their activities with time. This way, more children can benefit from their collective work.

SUSTAINABILITY IN ACTION

If Young Coaches remain active and a follow-up programme is deemed beneficial, the FCSA will return to offer the active Young Coaches and a select number of their Peer Young Coaches a refresher training.

In 2019, the FCSA returned to Indonesia to deliver a follow-up education. The following shows the long-term impact in numerical terms:

- 51% increase in benefiting children (increased from 8,200 in 2015 to over 12,400 in 2019)
- 167% increase in Peer Young Coaches (increased from 169 in 2015 to almost 452 in 2019)

Three Indonesian Young Coaches had the opportunity to travel to the Young Coach Education in Vietnam as co-instructors. This enabled the Young Coaches to build on their previous coaching experience and provide inspiration to the Vietnamese Young Coaches. Ugandan Young Coaches have previously travelled to the education programmes in Rwanda and Tanzania as co-instructors.

IMPACT SINCE 2007



23



PROFESSIONAL FOOTBALL CLUBS
(FCSA Members & Guest clubs)
sent instructors to the programmes

406



MISSIONS
carried out by the instructors

2,433



DAYS
that have been committed by
the instructors

58,167



HOURS
of educational value delivered
to the Young Coaches by the
instructors and partnering NGOs

685



CERTIFIED YOUNG COACHES
are now able to transform the
lives of thousands of children
and young people due to the
programmes

26%



AVERAGE FEMALE REPRESENTATION
on the programmes

5



PEER YOUNG COACHES
on average are educated
by 1 Young Coach

3,348



YOUNG LEADERS
(Young Coaches &
Peer Young Coaches)
have benefited
from the programmes

>93,600



DISADVANTAGED CHILDREN
are directly benefiting
from their activities and
mentor support



SUSTAINABLE DEVELOPMENT GOALS

WHAT ARE THE SUSTAINABLE DEVELOPMENT GOALS?

The United Nations Sustainable Development Goals (SDGs) are a set of 17 objectives that will shape the the global development agenda until 2030. The 17 SDGs have 169 associated targets that - in addition to e.g. education, gender equality and health - also include aspects such as environment, peace and justice.

The FCSA Young Coach Education harnesses the power of sport to contribute to at least six of the SDGs. Each programme of the FCSA brings together a broad spectrum of local and international stakeholders that pool knowledge and resources to ensure a lasting impact.

Through the holistic approach of connecting football coaching with life and soft skills education, Young Coaches are equipped with the expertise to transform the behaviour and life choices of underprivileged children in their community. Consequently, their actions have a tangible impact on the mental and physical wellbeing of participants, promote equal opportunities, and facilitate interactions conducive to sustainable peace.

WHAT SDGs DO WE CONTRIBUTE TO?

GOAL 3: Ensure healthy lives and promote wellbeing for all at all ages

GOAL 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

GOAL 5: Achieve gender equality and empower all women and girls

GOAL 10: Reduce inequality within and among countries

GOAL 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

GOAL 17: Strengthen the means of implementation and revitalise the Global Partnerships for Sustainable Development



BALANCE SHEET

	31.12.2019	31.12.2018
ASSETS		
Cash & cash equivalents	1,295,018	1,596,562
Receivables	10,437	1,625
Other accounts receivable	22	2,559
Accruals	3,696	15,601
TOTAL CURRENT ASSETS	1,309,173	1,616,347
Tangible assets	17,700	19,600
TOTAL NON-CURRENT ASSETS	17,700	19,600
TOTAL ASSETS	1,326,873	1,635,947
LIABILITIES		
Accounts payable	14,305	16,505
Other current liabilities	12,821	7,197
Deferrals	5,550	5,900
Projects overall	258,607	260,006
Projects upscaling	414,966	636,490
Evaluation	138,246	264,324
Project Disability Football	104,402	101,328
Project Ukraine	5,570	5,570
Total short-term provisions of uncompleted projects	921,791	1,267,718
TOTAL SHORT-TERM LIABILITIES	954,467	1,297,320
Foundation capital	338,627	304,543
Annual result	33,779	34,084
TOTAL EQUITY	372,406	338,627
TOTAL LIABILITIES	1,326,873	1,635,947

INCOME STATEMENT

	01.01.2019 - 31.12.2019	01.01.2018 - 31.12.2018
Contributions	850,000	850,000
Other income	1,647	2,988
CONTRIBUTIONS AND OTHER INCOME	851,647	852,988
Grants Programme FCSEA	50,693	113,519
Invoiced services	59,402	98,028
Reversed provisions	370,221	243,061
Cost coverage projects overall	15,036	13,235
Cost coverage projects upscaling	189,454	77,489
INCOME PROGRAMME FCSEA	684,806	545,332
NET PROCEEDS	1,536,453	1,398,320
Evaluation	-18,000	-1,890
Personnel cost	-436,413	-404,658
Travel expenses	-163,735	-156,924
Print material	-	-1,526
Project costs	-205,282	-133,397
Project balancing, formation of provisions	-228,784	-194,036
COSTS PROGRAMME FCSEA	-1,052,214	-892,431
GROSS PROFIT	484,239	505,889
PERSONNEL EXPENSES	-268,448	-264,059
Premises	-83,653	-82,787
Maintenance, repair, replacements	-1,483	-6,805
Company car, other transportation expenses	-2,108	-4,198
Insurances, fees, charges	-5,262	-5,286
Administration and IT expenses	-68,060	-64,441
Public relations and marketing expenses	-11,365	-31,335
OTHER OPERATING EXPENSES	-171,931	-194,852
DEPRECIATION OF TANGIBLE ASSETS	-9,393	-10,596
FINANCIAL RESULT	-687	-2,298
TOTAL INCOME STATEMENT	33,780	34,084

APPENDIX TO THE FINANCIAL STATEMENT 2019

1. ORGANISATION

The foundation was established on 12 January 2007 in Schaan (Principality of Liechtenstein) and relocated to Basel (Switzerland) on 1 October 2010 based on the decision made by the Board of Directors on 27 January 2010.

PURPOSE OF THE FOUNDATION

The foundation's purpose is the support and organisation of sporting activities in service of education and training as well as towards the development of peace.

The foundation publicly calls for donations.

LOCATION

The foundation's seat is in Basel, Switzerland, and domiciliated at Scobag Privatbank AG, Gartenstrasse 56, 4052 Basel.

FOUNDATION ASSETS

The starting capital of the foundation amounted to CHF 30,000. The foundation's assets can be increased through proceeds as well as through other donations, legacies and other contributions from third parties. The foundation is dependent solely upon its assets to carry out its purpose and cover its liabilities.

BOARD OF DIRECTORS

According to the statutes, the Board of Directors is made up of a minimum of three members. The Board determines the actual number of Directors.

- Gigi Oeri, President
- Pierino Lardi, Vice President
- Pierre Jaccoud, Member of the Board of Directors
- Claudio Sulser, Member of the Board of Directors
- Jean-Paul Brigger, Member of the Board of Directors (unanimously elected on 20 November 2019, entry into the commercial register of the Canton of Basel-City is in progress)
- Pascal Naef, Member and Delegate to the Board of Directors

All members of the Board of Directors operate with a joint signature of two.

The Board of Directors decides the term of office of each Director of the Board, although re-election is permitted. The President can be elected for life. In case of a by-election, the newly elected Director will take over the term of office of his/her predecessor. The Board of Directors supplements itself through means of co-optation.

All members of the Board work in a voluntary capacity.

STATUTORY AUDITORS

PricewaterhouseCoopers AG,
St. Jakobs-Strasse 25, 4002 Basel.

SUPERVISORY AUTHORITY

Swiss Supervisory Board for Foundations,
Inselgasse 1, 3003 Bern.

TAX EXEMPTION

The foundation fulfils the criteria for tax exemption according to Swiss Law (§ 66 lit. f StG & Art. 56 lit. g DBG).

2. BOOKKEEPING AND ACCOUNTING PRINCIPLES

The principles of bookkeeping and accounting applied in the financial statement are in alignment with the requirements of the Swiss Code of Obligation (Art. 957 ff. OR).

The essential financial positions are reported as below:

CURRENT ASSETS

The valuation of current assets as well as liabilities occurs at market value of the balance sheet reference date.

OTHER ACCOUNTS RECEIVABLE

Other current liabilities are stated at nominal value.

NON-CURRENT ASSETS

The non-current assets are generally balanced at acquisition or production cost minus necessary write-offs. The write-offs occur at book value, at the rate of 20% for mobile assets and 40% for IT and office hardware.

LIABILITIES AND PROVISIONS

Liabilities are reported at nominal value.

Donations to current projects not yet spent are accounted within the provisions. Project costs not yet covered by project related contributions are being covered by non-specifically earmarked donations at year end, and/or, at the completion of a project.

After the completion of a project, excess income is used for similar projects or accredited to the general unallocated earnings.

The personnel costs attached to operating expenses are shown in the project costs.

3. EXPLANATION OF THE MAIN POSITIONS OF THE FINANCIAL STATEMENT

	2019 / CHF	2018 / CHF				
3.1. Cash & Cash equivalents						
Cash balances	12,523	9,056				
Bank balances	1,282,495	1,587,506				
Total Cash & Cash equivalents	1,295,018	1,596,562				
3.2. Contributions and Donations						
Contributions covering overhead costs						
Donors known by Scort	850,000	850,000				
Donations projects						
Projects overall & evaluation						
Donors known by Scort	50,693	113,519				
3.3. Programme Football Club Social Alliance (FCSA) 2019						
	DONATIONS, INCOME & REV. PROVISIONS CHF	EXPENSES CHF	PROVISIONS¹ CHF	ALLOCATED COSTS/ INCOME CHF	OFFSETTING (ALLOCATION)² CHF	BALANCE CHF
PROJECT SELF-SUSTAINING						
Overall	46,253	-9,998	-21,219	-15,036	-	0
Disability Football	57,747	-54,673	-3,074	-	-	0
Indonesia	-	-15,036	-	15,036	-	0
Vietnam	9,179	-44,650	-	35,471	-	0
Tansania	11,996	-80,912	-	68,916	-	0
Mexico	7,539	-92,606	-	85,067	-	0
Evaluation	126,297	-126,297	-	-	-	0
Upscaling	221,524	-32,070	-	-189,454	-	0
Total Projects self-sustaining	480,535	-456,242	-24,293	0	0	0
FCSA non-self-sustaining	-	-367,189	-	-	-	-367,189
Total Programme FCSA	480,535	-823,431	-24,293	0	0	-367,189

¹ Projects not yet finished

² Projects finished

In comparison, the costs of the FCSA programme in 2018 amounted to a total of CHF 347,099. The entire overhead costs of the foundation and FCSA are covered by a private, annual contribution. Therefore, all funds generated through fundraising are used exclusively for direct project expenses. In return, all project expenses must be covered by donations.

4. EXPLANATION OF THE AVERAGE ANNUAL NUMBER OF FULL-TIME EMPLOYEES

The number of full-time positions over the year is no more than ten.

REPORT OF THE STATUTORY AUDITOR

Bericht der Revisionsstelle

zur eingeschränkten Revision an den Stiftungsrat der

Scort Foundation
Basel

Als Revisionsstelle haben wir die beiliegende Jahresrechnung der Scort Foundation bestehend aus Bilanz, Erfolgsrechnung und Anhang auf den Seiten 52 bis 56 für das am 31. Dezember 2019 abgeschlossene Geschäftsjahr geprüft.

Für die Jahresrechnung ist der Stiftungsrat verantwortlich, während unsere Aufgabe darin besteht, die Jahresrechnung zu prüfen. Wir bestätigen, dass wir die gesetzlichen Anforderungen hinsichtlich Zulassung und Unabhängigkeit erfüllen.

Unsere Revision erfolgte nach dem Schweizer Standard zur eingeschränkten Revision. Danach ist diese Revision so zu planen und durchzuführen, dass wesentliche Fehlaussagen in der Jahresrechnung erkannt werden. Eine eingeschränkte Revision umfasst hauptsächlich Befragungen und analytische Prüfungshandlungen sowie den Umständen angemessene Detailprüfungen der bei der geprüften Stiftung vorhandenen Unterlagen. Dagegen sind Prüfungen der betrieblichen Abläufe und des internen Kontrollsystems sowie Befragungen und weitere Prüfungshandlungen zur Aufdeckung deliktischer Handlungen oder anderer Gesetzesverstösse nicht Bestandteil dieser Revision.

Bei unserer Revision sind wir nicht auf Sachverhalte gestossen, aus denen wir schliessen müssten, dass die Jahresrechnung nicht dem Gesetz und der Stiftungsurkunde entspricht.

PricewaterhouseCoopers AG

Leonardo Bloise
Revisionsexperte
Leitender Revisor

Janick Nufer

Basel, 14. April 2020

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BOARD OF DIRECTORS

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Gigi Oeri
Honorary President FC Basel 1893

VICE PRESIDENT

Pierino Lardi
Partner of Banque Cramer & Cie SA
FIFA Commissioner and UEFA Match Delegate

BOARD OF DIRECTORS

Pierre Jaccoud
Independent Consultant for Family Businesses
Co-Founder and Chairman of the Real World Data Solutions Company Clinerion Ltd.

Avv. Claudio Sulser
Lawyer at Sulser Jelmini Padlina e Partner
Former Swiss National Team Player

Jean-Paul Brigger
Swiss Football Manager
Former FIFA Technical Director
Former Swiss National Team Player

DELEGATE OF THE BOARD OF DIRECTORS

Pascal Naef
Personal Assistant to the President of the Scort Foundation
Managing Director of Stiftung Nachwuchs-Campus Basel
Delegate of the Board of Directors of Stiftung Nachwuchs-Campus Basel

HONORARY MEMBER OF THE SCORT FOUNDATION

Adolf Ogi
Former President of Switzerland
Former Special Adviser to the UN Secretary General
on Sport for Development and Peace



IMPRINT

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Jobfactory
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(FSC Mix)







TOGETHER WE INSPIRE

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