

Scort

**ANNUAL REPORT
2020**





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FOREWORDS

GIGI OERI

During the last year, the Covid-19 pandemic – a global health crisis – turned everyone’s life upside down.

Young Coaches from all over the world very openly communicated to us their fears but also their courage. Due to the Covid-19 measures, most of them were forced to stop their activities. Nevertheless, many were highly motivated to find other ways to keep in touch with children and youths. In response to this, Scort created an online education and thereby managed to support the Young Coaches in their pursuit.

I am proud of Scort’s management and proactive employees and their effort to stand by the young people during these challenging times. Together with our partner organisations, they took creative and effective action to support the many children, youths, and young adults in adapting to the new circumstances this crisis caused.

We are convinced that we can support and learn from each other during these difficult times. Especially, with our global partner UNHCR – the UN Refugee Agency – we had a constant exchange. A new addition to our partners is the International Telecommunication Union (ITU),

who supported us with their expertise in Online Child Protection. As effective as digitalisation is, we should not lose sight of the risks involved in using such tools.

The pandemic is far from over and we understand that foundations like ours have a special responsibility to provide immediate assistance in this unusual situation. I am confident that Scort will continue to find creative solutions to provide sustainable and reliable support to young people.

I wish everyone, especially our Young Coaches, partner organisations and supporters, to make it through the pandemic safe and healthy.

Gigi Oeri
President



FOREWORDS

MARC-ANDRÉ BUCHWALDER

The last year showed how important it is for us as a foundation to be adaptive to unpredictable changes. Like many other organisations, we faced obstacles to conduct our activities as usual. Therefore, we decided to provide online learning opportunities to meet the current needs of our beneficiaries.

Even before the pandemic, the personal growth of individuals was vital to the success of Sport for Development and peacebuilding projects. For this reason, I have long been committed to ensuring that our education programmes go far beyond grassroots football and include leadership skills as an essential focus.

In 2020, we further developed this approach and made leadership, decision-making as well as communication skills key components of our Online Education. These are all individual qualities that are crucial in a crisis like the one we currently experience. They are not only important for their work as coaches, but also strengthen them in their role as community leaders.

I am very proud that we successfully completed 2 online educations, the first one in Vietnam and the second one for participants living in Mexico and Colombia.

I would like to thank our founder and president for being fully behind us right from the start, as well as our board of directors for their trust and support. I would also like to thank our partner organisation for the ongoing exchange during the last months, and especially my team, which has been working tirelessly to implement our projects.

Now is the time to stay positive, patient and take care of each other. Hopefully, most of this will be behind us soon and we can see each other in person.

Marc-André Buchwalder
CEO



SCORT FOUNDATION

The Scort Foundation is a politically and religiously independent non-profit organisation based in Switzerland. The foundation's commitment lies in the field of "Sport for Development", in which sport is used as a tool to achieve locally relevant health and social goals in crisis and former conflict regions.

Through the development and implementation of education projects in those regions, Scort aims to build the capacity of young adults to be effective leaders who contribute to sustainable peace and can shape their communities in a positive way.

With this in mind, Scort established the Football Club Social Alliance (FCSA) after its foundation in 2007. The Alliance brings together professional football clubs and allows them to become sustainably engaged in international development work. Together with Scort, the FCSA trains young adults in crisis and former conflict regions to become grassroots football coaches. In their role as coaches, role models and persons of trust, they can positively impact the lives of countless children.

In addition to the coordination and administration of the FCSA, the commitment of the Scort Foundation includes the following activities:

- Building networks and partnerships for sustainable project implementation
- Development and implementation of education and training for young people in crisis and former conflict areas
- Raising awareness and advising various interest groups on social responsibility

Scort comprises a team of experts in sports, economic and social sciences, as well as politics and evaluation. The employees of the foundation manage all projects, including project design, developing training concepts as well as fundraising and evaluation. They also use their expertise to raise awareness and encourage the exchange of ideas in the field of Sport for Development.

Besides the close cooperation with partners from the world of sports, the team also collaborates closely with both governmental and non-governmental organisations - a network from which all partners benefit. Professional and self-critical work, as much as exchange and cooperation with external experts, guarantees the best possible outcomes when working in the complex field of development through sport.



IMPLEMENTATION OF THE FOUNDATION'S GOAL

The goal of the Scort Foundation is to promote and organise sport and play-based activities that foster education, development, and peace building. To fulfil this goal, Scort implements projects to educate young people in children's football and in leadership skills, both in crisis and former conflict regions.

YOUNG COACH EDUCATION

The foundation's partnership programme the "Football Club Social Alliance" educates young people living in crisis and former conflict regions to become "Young Coaches": football coaches and role models for children. The education teaches them to use grassroots football as a tool to promote inclusion and social cohesion as well as to sustainably foster the health and well-being of as many children as possible.

In addition to this educational project with focus on development and peacebuilding, Scort also implements an education in disability football with a focus on inclusion. The programme is taking place in Central Europe and seeks to promote the integration of children with a disability in sports activities and thus into society. Furthermore, the programme offers young adults with and without disabilities the possibility to become a coach in disability football.

LEADERSHIP WORKSHOPS

Evaluations from previous projects have shown that strengthening young people's leadership skills in crisis and former conflict regions has a very positive impact on them and their actions. Therefore, Scort emphasised leadership at an early stage and integrated appropriate workshops into the educations. These workshops build on the existing leadership skills and experience of the programme participants and deepen relevant aspects in the areas of personality development, communication, and teambuilding.

The leadership workshops enable young people to grow in their role as community leaders, to have a lasting impact on their environment and society and act as positive role models for the next generation.

The leadership content was adapted to the needs of the participants in 2020 in the context of the Covid-19 pandemic and integrated into a new online education.



YOUNG COACH EDUCATION

WHAT ARE THE EDUCATION AIMS?

The main objective of the education is to empower committed young adults (Young Coaches) in their role as proactive community leaders – on and off the pitch. Through the education they learn how to use football as a tool to positively influence the lives of children and how to become role models in their society.

After the education, the Young Coaches are more than just football coaches for children. They become a person of trust and a mentor to them. By offering attractive programmes that combine football and educational games, the Young Coaches work with children on a variety of social issues (e.g. activities promoting social cohesion, inclusion, health & hygiene and child protection). At the same time, they build a child's confidence, improve their interpersonal skills and enhance their general well-being.

WHO ARE THE YOUNG COACHES?

The target group of the Alliance's projects are young people who live in crisis and former conflict regions. Many deliver social activities for underprivileged children in their communities. They might be teachers, NGO staff, sports coaches or social workers.

Local partner organisations select the Young Coaches for the programmes according to the following criteria:

- Young adults between 18 to 28 years of age
- Participants already working with children on a voluntary or professional basis (e.g. staff of local aid organisations, schools, clubs)
- Commitment to participate in the year-long programme and to implement sport and social activities for underprivileged children
- Enthusiasm for sport and interest in football

The education puts a strong emphasis on creating a multiplier effect, whereby the Young Coaches pass on their acquired knowledge to additional Peer Young Coaches. This ensures that the initial training has a far greater reach and sustained impact. Taking all projects between 2007 and 2020 into account, it can be stated that the average multiplier effect is 1:5. This means that for each Young Coach trained, there are five so-called "Peer Young Coaches" feeding off their knowledge and working with even more children.

WHERE IS THE EDUCATION TAKING PLACE?

The Scort Foundation and its partner clubs pursue the approach of running the programme in the countries of the respective participants. This creates the most authentic and sustainable experience, as the Young Coaches work in their own environment and under similar conditions to their daily activities.



WHAT IS THE EDUCATION'S DESIGN AND CONTENT?

The education design is defined by 3 phases: project development (about 6 months), project implementation (within 12 months) and monitoring & evaluation (during and after the project). The project implementation phase is divided into 3 training modules, comprised of a minimum of 12 education days, approx. 80 teaching hours.

The education follows a predetermined curriculum consisting of 3 pillars (see figure above), which complement and build on each other during the course of 12 months (see figure to the right). A workbook clearly outlines all educational content and is translated into the participants' local language.

The theoretical and practical sessions adopt an interactive learning concept, which puts a focus on experiential learning. Newly learned skills are directly applied in practice. While the football clubs' instructors initially take the lead and demonstrate different approaches, responsibility is increasingly shifted to the participants who are asked to develop creative inputs and problem

solving strategies on their own. All Young Coaches are required to pass practical assessments in the form of events with children. This enables the instructors to provide relevant feedback and to adapt the content of the programme, if necessary. Between the modules the Young Coaches directly implement the newly acquired skills. Discussions will then take place during the following module to highlight success stories and address any challenges that the Young Coaches have faced - on and off the pitch.



WHO IMPLEMENTS AND SUPPORTS THE EDUCATION?

The training is implemented under the leadership of Scort together with the FCSA and local partner organisations. The training successes are based on co-operations in which all partners are involved according to their core expertise and resources - "Together we Inspire":

SCORT is responsible for project design and management, acquisition and co-ordination of partners, fundraising, accounting, reporting, monitoring and evaluation.

FCSA The Football Club Social Alliance is a network of socially committed football clubs from Europe, consisting of the following permanent members: FC Basel 1893, SV Werder Bremen, Bayer 04 Leverkusen, FK Austria Wien, FC Schalke 04 and 1. FSV Mainz 05. As implementation partners, the clubs provide instructors for on-site training.

LOCAL PARTNERS select participants from their environment and teach locally relevant topics. They also provide staff for local co-ordination, their infrastructure and further in-kind support.

GLOBAL PARTNERS support the projects through access to their networks, local implementing partners and by providing their resources and expertise.

WHO FINANCES THE EDUCATION?

The project financing is based on Scort's Shared-Funding-Principle: local and international partners involved in a project, as well as the FCSA clubs and supporters, contribute to the funding according to their interests and capabilities. This support can be both monetary and in-kind. Scort bears the personnel costs for the project management as its own contribution.



MEXICO

Every year extreme poverty and violence force tens of thousands of people from Central and South America to make their way north, often in caravans. Due to the strenuous journey, many migrants – particularly families with children – end up staying in the south of Mexico, one of the country’s economically weakest regions. At the beginning, the local communities showed solidarity with the new arrivals, however, the scarcity of resources quickly led to social tensions. Since then, migrants and refugees all over Mexico are facing hostility from the local population.

With the aim to reduce this potential for conflict and xenophobia, the FCSA started the Young Coach Education in 2019, in cooperation with the UN Refugee Agency (UNHCR) and the Refugee Education Trust (RET). Building on the first two modules, the last module in 2020 focused on personal growth, child protection and social inclusion. During specific workshops, participants enhanced their awareness about sexual and gender-based violence, as well as how to work with children with disabilities. This should foster an inclusive and safe environment during the sports activities, which is especially important when working with children with migrant background.

After attending all 3 modules, a total of 41 Young Coaches from 15 different organisations have successfully completed the education. The diverse network promotes cooperation between a wide range of sports and aid organisations. Additionally, it enables the participants to continuously exchange their experiences, even beyond the end of the project.



41

Young Coaches



66%

Females



1:8

Multiplier Effect



321

Peer Young Coaches



>7'800

Benefiting Children



MEXIKO



MY STORY DANIELA

Daniela works at Programa Casa Refugiados (PCR) in Mexico City, an NGO that focuses on the integration of asylum seekers and refugees. Together with coaches from different sports, Daniela prepares various activities for children from refugee or asylum-seeking families. Being part of these activities helps the kids feel like they belong, which gives them some much-needed stability. At the same time, Daniela can provide the children with a space where they can simply have fun and forget about their worries – even if just for a moment. This is her story:

“I am a very optimistic person and I believe that having good people around, on whom you can rely on, is important. So, when I work with kids, I want to be a role model, a person to whom they can look up to and someone they can trust. I hope that they feel part of something. Many kids don’t have role models in their families, in their school, or in their community. So, I think as a Young Coach I can play an important role in their lives.”

I learnt a lot of things during the Young Coach Education. What I like most are the fun and educational games. With that sort of games, we have the possibility to teach the kids important knowledge about their rights, or how they can handle their difficult situations at home. We can discuss these

topics while doing something which is fun for them so that they can see that it is okay to be talking about these things.

I now also better understand the needs of the children, how to handle them, be a support to them and to provide a safe place for them. I think myself and all my teammates are now ready to really see ourselves as role models. And if the kids have confidence in us, the parents have confidence in the NGO.

One of my highlights from this education was when we invited both local school kids and refugee kids to a football festival. They totally forgot about their different backgrounds and just had fun together.

In my work, too, I have kids from all age groups and from different nationalities. Their differences should not be a challenge or a barrier for them, instead they should see it as an enrichment for the whole society. And that is a value I want to teach the children I am working with in my projects.”

AMBASSADORS



“When it comes to the social engagement of FC Basel, two points are important to us: to pass on our professional competences to those in less privileged circumstances, and to do this out of conviction. With the Football Club Social Alliance we fulfil this and, in a short space of time, have the chance to achieve something big. I am proud and happy to be part of this, and to support the work of the people behind the projects as an ambassador for FC Basel.”

MASSIMO CECCARONI, FC BASEL 1893



“Bayer 04 Leverkusen’s social responsibility is as important as the daily business of the Bundesliga. The development of young people through a sustainable collaboration with the Football Club Social Alliance is a heartfelt task, which brings great engagement and joy. The experience of participating in team sports makes us stronger as we work for and rely on others. This sense of belonging should be fostered in all social classes and regions of the world. The Football Club Social Alliance is such a team, supporting one another in its social engagement.”

RUDI VÖLLER, BAYER 04 LEVERKUSEN

“Football is more than just a ‘sport’, it is about great art, passion, respect and tolerance! Everybody should have the chance to learn these values, no matter where they live and irrespective of past experiences. The Football Club Social Alliance offers children and youths all over the world the possibility to learn and live through sport. Just like music, sport and team spirit can further tolerance!”

JAN DELAY, SV WERDER BREMEN



“The concept of the Football Club Social Alliance is a fantastic way to join forces and support people in difficult circumstances. We do have it really, really good here. That’s why I think we – especially us as professional football clubs – should give something back. FC Schalke 04 is happy to be part of this Alliance and I am proud to be ambassador of the FCSA for FC Schalke 04.”

MARTIN MAX, FC SCHALKE 04



“Creating something sustainable is a pillar of our philosophy, which we have been building for a number of years. As a club, we set an example and carry a lot of social responsibility, from which we do not shy. Additionally, we see ourselves as bridge-builders within this project, we get to offer a perspective to people who have been underprivileged in life.”

FELIX GASSELICH, FK AUSTRIA WIEN

“Football bears a great responsibility in society. Embracing this responsibility has been an integral part of the philosophy of 1. FSV Mainz 05 for many years. The Football Club Social Alliance makes it possible for us to fulfil this commitment on a global level. Being able to familiarise children and adolescents from all over the world with the values of team spirit, tolerance, mutual respect and joy through the power of football is great. We are proud to be part of this initiative.”

NIKO BUNGERT, 1. FSV MAINZ 05



PROJECT LOCATIONS

CENTRAL EUROPE

159 Young Coaches
(disability football)
> 900 children

COLOMBIA

30 Young Coaches
> 13,300 children

INDIA

29 Young Coaches
> 9,400 children

INDONESIA

34 Young Coaches
> 12,400 children

ISRAEL & PALESTINE

16 Young Coaches
> 1,400 children

JORDAN

36 Young Coaches
> 1,700 children

KOSOVO

41 Young Coaches
> 1,200 children

LEBANON

31 Young Coaches
> 5,000 children

MEXICO

41 Young Coaches
> 7'800 children

RWANDA

85 Young Coaches
> 6,400 children

SRI LANKA

56 Young Coaches
> 4,300 children

SUDAN

25 Young Coaches
> 1,200 children

TANZANIA

41 Young Coaches
> 3,400 children

UGANDA

30 Young Coaches
> 12,500 children

UKRAINE

39 Young Coaches
> 20,800 children

VIETNAM

33 Young Coaches
> 2'200 children



MONITORING & EVALUATION

BENEFICIARIES

 **YOUNG COACHES**

Monitoring is carried out by instructors, Scort staff and local project partners to better understand the impact of the Young Coach Education. Assessments during each module provide the project team with information about the Young Coaches' skills and overall development. Furthermore, homework assignments and reports are sent to the Scort Team in between modules and an annual survey for 3 years post project helps monitor impact and learn if a follow-up education would be beneficial.

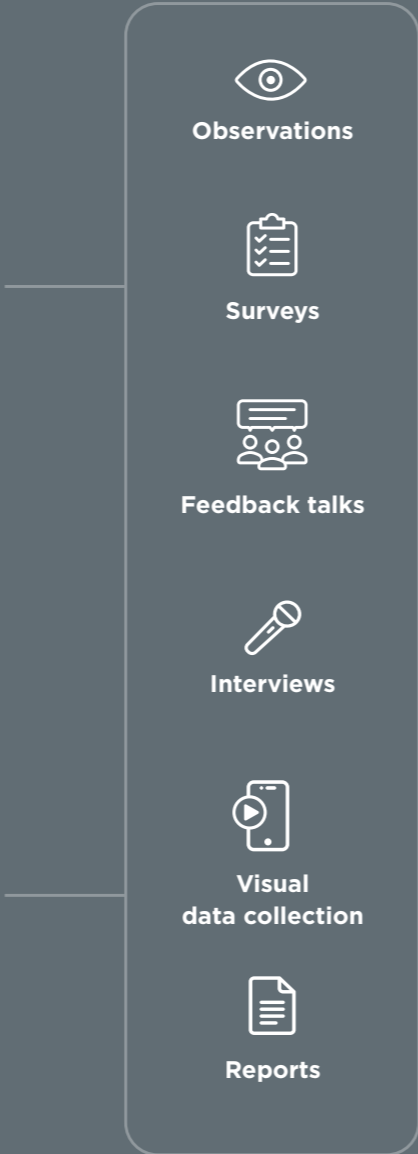
 **CHILDREN**

Scort collaborated with the University of Basel to develop tools to assess the impact Young Coaches and their activities have on the well-being of children (aged 6-12) who attend them. It is envisaged that the assessment tools will enable Scort to strengthen the capacity of Young Coaches and project partners to evaluate and communicate the positive impact they are having on the lives of children they work with.

 **YOUTH**

Scort interviewed youth aged 14-18 years who previously attended activities as children or continue to attend in some capacity. Having been part of the activities of a Young Coach, they are able to reflect on their experience, the role of their coach and the long-term benefits of attending such activities.

METHODS



IMPACT AREAS

DIRECT IMPACT



Young Coaches (direct beneficiaries) experience a holistic education merging sporting and locally relevant non-sporting topics. This builds on the existing coaching and leadership capacity of the Young Coaches and gives them fresh ideas, methods and approaches for using sport as a tool to promote life & soft skills, and tackle issues within their communities.

INDIRECT IMPACT



The Young Coaches and their activities have a positive impact on children's well-being. The benefits can be divided into 3 core categories: Intra-individual (e.g. cognitive, emotional, physical), relational (e.g. social skills, cooperation, integration, play), and institutional (e.g. discipline, norms and values, individual/group identity, communication skills, risk avoidance).

The 3 categories above form part of a much larger framework, which emerged from the analysis of audio-visual data (short videos, drawings, interviews) from several project locations.



SUSTAINABILITY

The sustainability of the programme is a result of several factors, right from project development and through to the implementation and beyond. The following provides a snapshot of Scort's approach to sustainability.

SUSTAINABLE PROJECT DEVELOPMENT

- Analysis of local situation (security, social aspects, added value)
- Cooperation with a network of carefully selected local partners
- Distinct selection criteria for participants
- Participants are nominated by local organisations ensuring constant support
- Shared-Funding-Principle (Scort, clubs, international and local sponsors)

SUSTAINABLE APPROACH

- Three education modules with the same group of Young Coaches
- Adaptation of content according to local situation and needs
- Specialised and highly qualified instructors on behalf of the Alliance, local partners and Scort
- Regular practical assessments to monitor and review the learning process
- Independent practical work between modules
- Focus on individual personal development as well as coaching, leadership and life & soft skills
- Continuous feedback and monitoring by FCSA instructors
- Training to pass on the knowledge to third parties (Peer Young Coaches)
- Translation of the course workbook and on-site workshops into local language

SUSTAINABLE RESULTS

The education puts an emphasis on practical delivery. As a result, the Young Coaches feel competent to apply the newly learnt skills in their activities. They are encouraged to pass on their knowledge to their peers, so-called Peer Young Coaches, who help them grow their activities, so that more children can benefit.

For example: In Mexico, 41 Young Coaches passed on their knowledge to over 300 Peer Young Coaches. By training peers, the Young Coaches not only help ensure trainings can continue even when they are not present, but they also reach more children. Alone, the Young Coaches work with over 2,500 children but with the support of their peers they impact over 7,000 children.

SUSTAINABILITY IN ACTION

If Young Coaches remain active and a follow-up programme is deemed beneficial, Scort and the FCSA will return to offer the active Young Coaches and a selected number of their Peer Young Coaches additional training. This builds on their existing knowledge, helps address new challenges they are faced with and promotes further exchange.

Furthermore, selected Young Coaches who have shown extraordinary commitment and have attended the follow-up education in their respective country, are given the opportunity to join a future education as co-instructors. Working alongside FCSA instructors enables them to build on their previous coaching experience while providing an inspiration to Young Coaches in the respective project locations. To-date, Young Coaches from Uganda and Indonesia have been able to benefit from this experience.

IMPACT SINCE 2007



23



PROFESSIONAL FOOTBALL CLUBS
(FCSA Members & Guest clubs)
sent instructors to the programmes

411



MISSIONS
carried out by the instructors

2,455



DAYS
that have been committed by
the instructors

59,023



HOURS
of educational value delivered to the
Young Coaches by the instructors and
partnering NGOs

726



CERTIFIED YOUNG COACHES
are now able to positively impact the
lives of thousands of children and young
people, as well as their communities due
to the education

29%



AVERAGE FEMALE REPRESENTATION
on the programmes

5



PEER YOUNG COACHES
on average are educated
by 1 Young Coach

3,817



YOUNG LEADERS
(Young Coaches &
Peer Young Coaches)
have benefited
from the programmes

>104,200



DISADVANTAGED CHILDREN
are directly benefiting
from their activities and
mentor support



SUSTAINABLE DEVELOPMENT GOALS

WHAT ARE THE SUSTAINABLE DEVELOPMENT GOALS?

The United Nations Sustainable Development Goals (SDGs) are a set of 17 objectives that will shape the global development agenda until 2030. The 17 SDGs have 169 associated targets that - in addition to e.g. education, gender equality and health - also include aspects such as environment, peace and justice.

Scort's education projects harness the power of sport to contribute to at least six of the SDGs. Each project brings together a broad spectrum of local and international stakeholders that pool knowledge and resources to ensure a lasting impact.

For example, the Young Coach Education pursues a holistic approach of connecting football coaching with life and soft skills education to transform the behaviour and life choices of underprivileged children in their community. Consequently, Young Coaches and their activities have a tangible impact on the mental and physical wellbeing of participants, promote equal opportunities, and facilitate interactions conducive to sustainable peace.

WHAT SDGS DO WE CONTRIBUTE TO?

GOAL 3: Ensure healthy lives and promote wellbeing for all at all ages

GOAL 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

GOAL 5: Achieve gender equality and empower all women and girls

GOAL 10: Reduce inequality within and among countries

GOAL 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

GOAL 17: Strengthen the means of implementation and revitalise the Global Partnerships for Sustainable Development





ONLINE EDUCATION

WHY WAS AN ONLINE EDUCATION DEVELOPED?

2020 was marked by the Covid-19 pandemic, with lockdowns being imposed across the globe. Many people were no longer allowed to leave their homes. With work events, social and sports activities being largely put on hold, people were suddenly faced with feelings of anxiety and isolation, as well as new challenges to overcome.

The Scort Foundation, too, had to indefinitely postpone all on-field education programmes. However, in order to continue supporting young adults during this turbulent time, the foundation developed new strategies.

After contacting certified Young Coaches and partners from different countries and analysing the local situation and needs, Scort designed a 10-week Online Education.

WHAT'S THE GOAL OF THE ONLINE EDUCATION?

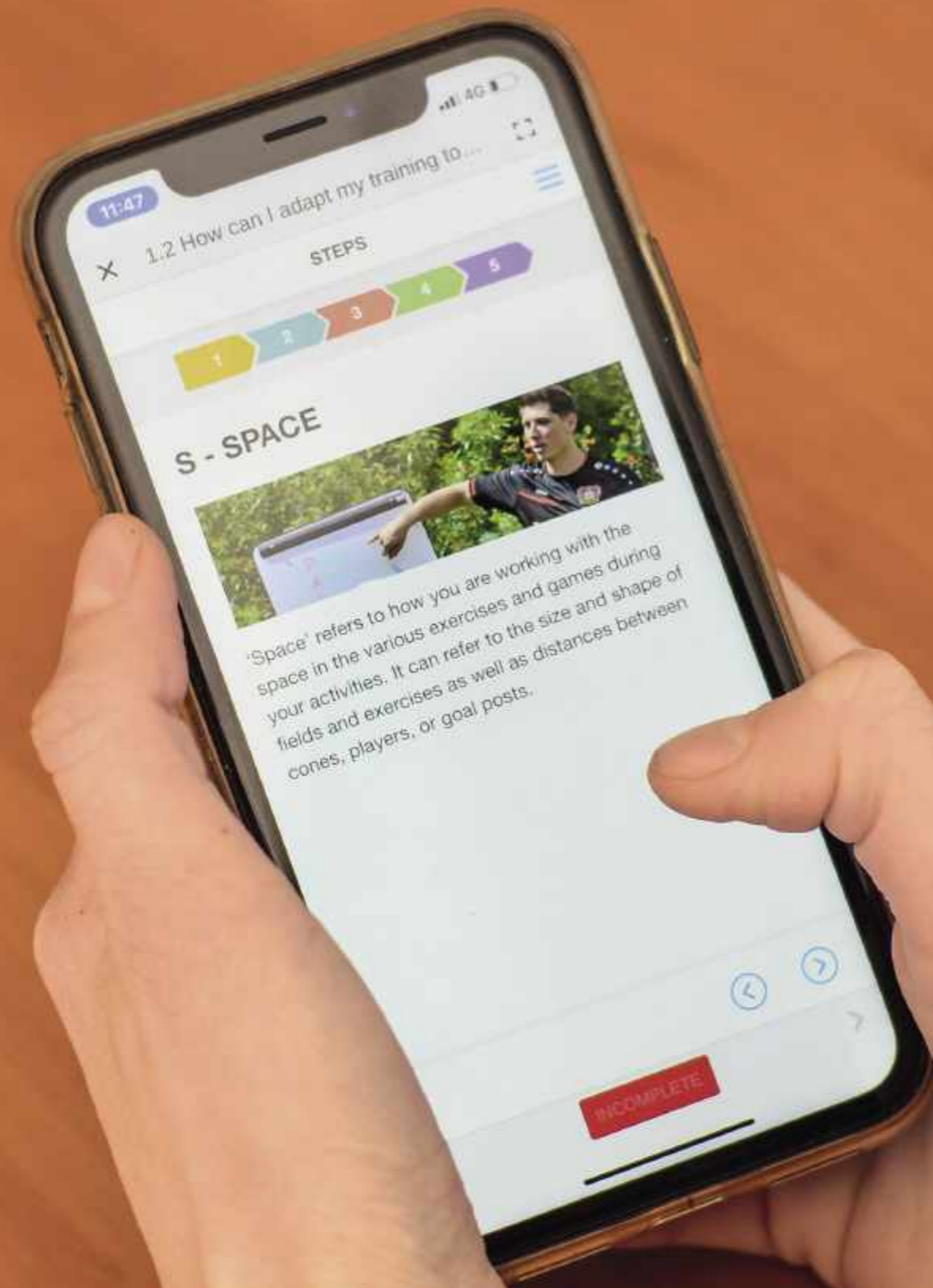
The main goal of the Online Education is to further the participants' leadership and coaching skills and to actively support them in tackling new challenges. In particular, the education focuses on developing their leadership competences and

strengthening their role as community leaders, role models, and coaches – during as well as after the pandemic.

Additionally, the Online Education provides the participants with the opportunity to exchange with peers who are facing similar difficulties. This strengthens their network both on a national and international level.

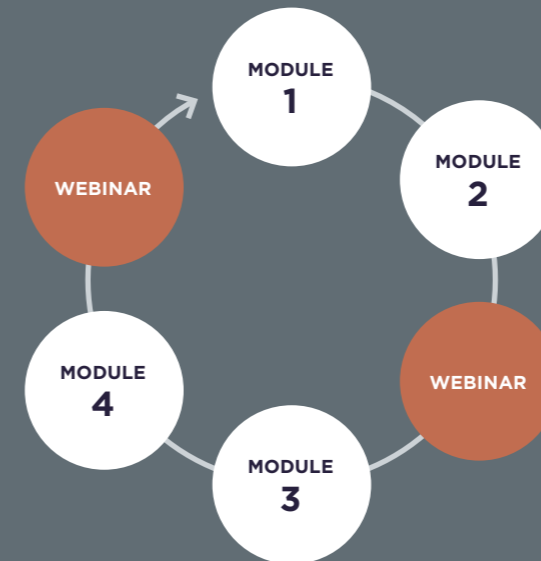
WHO PARTICIPATES IN THE ONLINE EDUCATION?

The participants of the Online Education consists of certified Young Coaches who, as community leaders, have continuously worked to develop their skills. Additionally, other young adults with a similar level of coaching experience are invited to take part in the education. The participants stand out not only through their extraordinary social engagement but also through their ongoing drive to further themselves and improve their activities.



WHAT DOES THE EDUCATION LOOK LIKE?

The Online Education follows a curriculum tailored to the existing knowledge, current needs and interests of its participants. The curriculum's contents are developed in collaboration with local partner organisations and specific sub-topics such as child protection or inclusion are elaborated with the support of respective experts.



The education lasts 10 weeks on average and consists of 4 online self-study modules, as well as 2-3 live webinars. Each module lasts around 2 weeks, allowing participants to work at their own pace and offering them the chance to delve deeper into the content. The live webinars at the half-way point and at the end of the education aim to deepen participants' knowledge in important topics and to foster exchange and networking.

Scort has put an emphasis on conveying the contents in an interactive and hands-on manner. This facilitates not only knowledge acquisition and retention, but also its practical application in their work as community leaders and coaches.

Accordingly, contents are:

- Illustrated and presented clearly on the e-learning platform
- Connected with interactive elements such as quizzes and videos
- Enhanced with relevant case studies and assignments
- Translated into the local language of participants

Furthermore, final quizzes and assignments at the end of each module give an insight into how well the content was understood by the participants.

In 2020, the Scort Foundation was able to implement its first 2 Online Educations, which were coordinated by local partner organisations or the Scort team. The results of these pilot projects will help in the further development of the educational opportunities offered by the foundation.



TESTIMONIALS

“The education provides an example of how many people are interested in and committed to working with children and to create more healthy and inclusive environments, where all children – without distinction – can participate. It is inspiring to know that we are not alone in working hard for these ideals to become the norm for all persons.”

DIANA, YOUNG COACH, MEXICO



“...I found the content very useful, not only for me as a football coach, but also for other work and for my personal life. Particularly the part about leadership, teamwork and child abuse prevention were useful. And especially child protection is fundamental to our work with children.”

CHAU, YOUNG COACH, VIETNAM

“I am very pleased that I was part of this education as I could exchange with colleagues from another country. Also, the content has offered me a lot of help to improve myself as a person. I can now better face challenges, both short and long term, and bring forward proposals at work. This way, I can help children, youths and the community in general.”

JOSE, YOUNG COACH, COLOMBIA





VIETNAM

In spring of 2020 the Vietnamese government reacted to the spread of the Covid-19 virus by putting in place a number of restrictive measures. These had a direct effect on the Young Coaches and their peers: They had to indefinitely postpone all their activities with children and were suddenly faced with new challenges.

With the goal to offer immediate and effective support, Scort conceptualised an online education that was tailored to the current needs and situation of the Vietnamese Young Coaches and their peers. The education expanded on their existing coaching knowledge, which supported them in tackling their challenges and adapting their activities to the new situation. Additionally, a focus was put on mental health. The participants learnt how drastic life-changes can affect the mental health of children and how they, as persons of trust, can provide support in such a situation.

During the Online Education, Vietnam was hit by heavy storms and floods, which created connection issues for some of the participants. However, despite these challenges, 18 young adults successfully completed the education. The newly acquired knowledge strengthens their role as community leaders and enables them to expand their activities as well as helps them adapt and improve them as required.

The project was implemented in collaboration with the FCSA partner club SV Werder Bremen as well as local project partners Football For All in Vietnam (FFAV) and SOS Children's Villages Vietnam. Additionally, the project was supported by the AFC Dream Asia Foundation.



18

Participants



39%

Females



11

Weeks



VIETNAM



MY STORY THÀNH

Thành organises sports activities for children at the SOS Children's Village in Quy Nhon, Vietnam. He has been trained to be a Peer Young Coach by a previous participant of the FCSA education in 2018/19. Thành uses the knowledge gained from the Online Education to help tackle new challenges caused by the pandemic. This is his story:

"I am working at the SOS Children's Village where I mainly work with children. They really like to play football as a daily group activity. I also like sports as it connects children to each other, and it can improve teamwork.

Before the Covid-19 pandemic, the children from the community could come into the SOS Village to join the activities, and the children from the SOS Village could go into the community. Due to the restrictions on social interactions, however, they can't anymore, and the children's mental health is affected: They need to stay home more often and don't feel happy. Personally, I had to cancel and reschedule my activities. It was a challenge to maintain good quality work.

I decided to participate in the online programme because football is my favourite sport. I love to learn not only technical aspects but further things around football. The elements of the course help me a lot in my daily work with the children. I now have a better structure and plan for my activities

and as a result, I can have different age groups joining my activities: Before, I focused on children of 6 to 10 years old, but now older children can participate as well.

I really enjoyed taking part in the online education. The course was very logical and easy to understand. There were good resources like the videos and the design in general. Even though it is sometimes challenging to apply in real-life what we learn on the computer, I can now directly apply what I have learnt as I work at and live in the SOS Village.

The most important thing I learnt in this education is mental well-being and effective cooperation with other coaches by sharing personal experiences. Mental health was my favourite topic as it really benefits my work with children.

Recently, we experienced new restrictions. One child that attends my activities was very sad and didn't show any interest. After I used all my newly learnt skills about mental health to find out why, I finally got an understanding of the situation: The child has a friend in the community and would have liked his friend to join the activities in the SOS Village. But due to the regulations regarding the pandemic, the community children aren't allowed to participate anymore. After we had a conversation, the child from the SOS village decided to join our activities, despite not having his friend with him. Now he seems happy again."



COLOMBIA & MEXICO

At the start of 2020 and as a result of the Young Coach Education projects in Colombia (2015/16) and Mexico (2019/20), over 20,000 children in both countries were benefitting from regular sports and educational activities of the Young Coaches and their peers. However, with the local safety measures aiming to slow the spread of Covid-19, these activities came to a sudden halt: month-long lockdowns, school closures and the prohibition of group activities created new personal and professional challenges for the Young Coaches and their peers.

To continuously support them in their role as leaders, role models and persons of trust for many children, Scort established an online education specifically tailored to the participants' needs. At the core was the acquisition and further development of leadership skills. This helped them adapt to the immediate situation and find practical solutions to issues they are faced with. Additionally, topics on mental health and child protection sensitised the young adults on how they can foster the physical and mental well-being of the children and how to protect them from potential dangers of the online-world.

All educational content and webinars were developed and implemented in collaboration with FCSA partner clubs Bayer 04 Leverkusen and FC Schalke 04, as well as local partner organisations UNHCR Mexico and Fundación Colombianitos. Additionally, Common Goal provided financial support for the project.

The education brought together young adults from two countries and strengthened cross-border exchange and networking. Overall, 54 participants successfully completed the 4 educational modules and assessments and thus received their certificate in November 2020.



54

Participants



46%

Females



10

Weeks



COLOMBIA & MEXICO



MY STORY QUETZALI

Quetzali currently works for Fútbol Más in Tapachula at the southern border of Mexico. She coordinates and conducts social sports programmes both for children living in vulnerable communities as well as children from asylum-seeking and refugee families. Facing challenges due to the pandemic, Quetzali appreciated the opportunity to participate in the Online Education and the exchange with other coaches from Colombia & Mexico who are confronted with similar challenges. This is her story:

"I think that sport is a very beautiful instrument to generate change and to develop spaces of protection, safety, security and wellbeing. There, children and adolescents are heard and can express their opinions. Through sports, you instill significant skills in those children, that they will use at some point in their lives.

One important skill we often promote in our work at Fútbol Más is resilience as well as the ability to see challenges as opportunities. So, at the beginning of the Covid-19 pandemic we took our own advice to heart and started creating weekly online content. It has turned out as a great opportunity to reach children and families in communities we usually don't work in.

I participated in the [Scort] Online Education because I think as a professional, you should constantly stay updated. The education provided a space of great learning, and at times it was like 'I want to finish this topic! What else comes next?' and then I would sit there for 3 hours taking in the content.

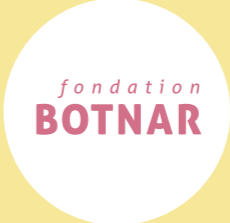
I particularly liked the topics on inclusion and disability. Now, we won't think any longer that these children cannot participate but much rather that if a child with a disability comes, we can involve them and adjust the exercises. I also liked the videos as they helped to see how the activities ideally look like. Now, I can tell the sports coach 'Coach, what if we modify the exercise this or that way'. So, I can not only visualise the exercise better but also share what I have learnt.

Another important aspect was to connect via Webinar and to get to know other participants from Colombia, such as Maria, and reconnect with coaches from Mexico. Not only to share different perspectives, but also to know that there are other people that follow the same learning process and that are equally worried about the situation. This was a great experience."



PARTNERS

STRATEGIC PARTNERS



“UNHCR’s partnership with Scort Foundation has demonstrated how sport and humanitarian organizations can work seamlessly together to achieve mutual goals. The young coach programme delivered by the Football Club Social Alliance provides opportunities for some of the most disadvantaged young people in the world to enhance their skills as football coaches and community leaders, at the same time integrating a deeper understanding of humanitarian action that promotes inclusion, social cohesion and health and wellbeing.”

DOMINIQUE HYDE,
DIRECTOR OF THE DIVISION OF EXTERNAL RELATIONS, UNHCR



SELECTED PARTNERS AND SUPPORTERS SINCE 2007



303
Project Partners and Supporters



BALANCE SHEET

	31.12.2020	31.12.2019
ASSETS		
Cash & cash equivalents	1,395,557	1,295,018
Receivables	-	10,437
Other accounts receivable	16,649	22
Accruals	1,277	3,696
TOTAL CURRENT ASSETS	1,413,483	1,309,173
Tangible assets	15,000	17,700
TOTAL NON-CURRENT ASSETS	15,000	17,700
TOTAL ASSETS	1,428,483	1,326,873
LIABILITIES		
Accounts payable	13,975	14,305
Other current liabilities	7,528	12,821
Deferrals	5,550	5,550
Projects overall	399,991	258,607
Projects upscaling	376,471	414,966
Evaluation	28,321	138,246
Project Disability Football	114,402	104,402
Project Ukraine	5,570	5,570
Project Colombia	16,923	-
Project Ethiopia	16,292	-
Total short-term provisions of uncompleted projects	957,970	921,791
TOTAL SHORT-TERM LIABILITIES	985,023	954,467
Foundation capital	372,406	338,627
Annual result	71,054	33,779
TOTAL EQUITY	443,460	372,406
TOTAL LIABILITIES	1,428,483	1,326,873

INCOME STATEMENT

	01.01. - 31.12.2020	01.01. - 31.12.2019
Contributions	800,000	850,000
Other income	5,751	1,647
CONTRIBUTIONS AND OTHER INCOME	805,751	851,647
Grants Programme FCSEA	53,827	50,693
Invoiced services	143,918	59,402
Reversed provisions	148,420	370,221
Cost coverage projects overall	-	15,036
Cost coverage projects upscaling	30,797	189,454
INCOME PROGRAMME FCSEA	376,962	684,806
NET PROCEEDS	1,182,713	1,536,453
Evaluation	-13,000	-18,000
Personnel cost	-432,252	-436,413
Travel expenses	-31,180	-163,735
Promotion	-145	-
Print material	-	-
Project costs	-26,230	-205,282
Project balancing, formation of provisions	-215,397	-228,784
COSTS PROGRAMME FCSEA	-718,204	-1,052,214
GROSS PROFIT	464,509	484,239
PERSONNEL EXPENSES	-233,489	-268,448
Premises	-81,322	-83,653
Maintenance, repair, replacements	-137	-1,483
Company car, other transportation expenses	-2,861	-2,108
Insurances, fees, charges	-3,669	-5,262
Administration and IT expenses	-52,764	-68,060
Public relations and marketing expenses	-8,729	-11,365
OTHER OPERATING EXPENSES	-149,482	-171,931
DEPRECIATION OF TANGIBLE ASSETS	-9,971	-9,393
FINANCIAL RESULT	-513	-687
TOTAL INCOME STATEMENT	71,054	33,780

APPENDIX TO THE FINANCIAL STATEMENT 2020

1. ORGANISATION

The foundation was established on 12 January 2007 in Schaan (Principality of Liechtenstein) and relocated to Basel (Switzerland) on 1 October 2010 based on the decision made by the Board of Directors on 27 January 2010.

PURPOSE OF THE FOUNDATION

The foundation's purpose is the support and organisation of sporting activities in service of education and training as well as towards the development of peace.

The foundation publicly calls for donations.

LOCATION

The foundation's seat is in Basel, Switzerland, and domiciliated at Scobag Privatbank AG, Gartenstrasse 56, 4052 Basel.

FOUNDATION ASSETS

The starting capital of the foundation amounted to CHF 30,000. The foundation's assets can be increased through proceeds as well as through other donations, legacies and other contributions from third parties. The foundation is dependent solely upon its assets to carry out its purpose and cover its liabilities.

BOARD OF DIRECTORS

According to the statutes, the Board of Directors is made up of a minimum of three members. The Board determines the actual number of Directors.

- Gigi Oeri, President
- Pierino Lardi, Vice President
- Pierre Jaccoud, Member of the Board of Directors
- Claudio Sulser, Member of the Board of Directors
- Jean-Paul Brigger, Member of the Board of Directors
- Pascal Naef, Member and Delegate to the Board of Directors

All members of the Board of Directors operate with a joint signature of two.

The Board of Directors decides the term of office of each Director of the Board, although re-election is permitted. The President can be elected for life. In case of a by-election, the newly elected Director will take over the term of office of his/her predecessor. The Board of Directors supplements itself through means of co-optation.

All members of the Board work in a voluntary capacity.

STATUTORY AUDITORS

PricewaterhouseCoopers AG,
St. Jakobs-Strasse 25, 4002 Basel.

SUPERVISORY AUTHORITY

Swiss Supervisory Board for Foundations,
Inselgasse 1, 3003 Bern.

TAX EXEPTION

The foundation fulfils the criteria for tax exemption according to Swiss Law (§ 66 lit. f StG & Art. 56 lit. g DBG).

2. BOOKKEEPING AND ACCOUNTING PRINCIPLES

The principles of bookkeeping and accounting applied in the financial statement are in alignment with the requirements of the Swiss Code of Obligation (Art. 957 ff. OR).

The essential financial positions are reported as below:

CURRENT ASSETS

The valuation of current assets as well as liabilities occurs at market value of the balance sheet reference date.

OTHER ACCOUNTS RECEIVABLE

Other current liabilities are stated at nominal value.

NON-CURRENT ASSETS

The non-current assets are generally balanced at acquisition or production cost minus necessary write-offs. The write-offs occur at book value, at the rate of 20% for mobile assets and 40% for IT and office hardware.

LIABILITIES AND PROVISIONS

Liabilities are reported at nominal value.

Donations to current projects not yet spent are accounted within the provisions. Project costs not yet covered by project related contributions are being covered by non-specifically earmarked donations at year end, and/or, at the completion of a project.

After the completion of a project, excess income is used for similar projects or accredited to the general unallocated earnings.

The personnel costs attached to operating expenses are shown in the project costs.

3. EXPLANATION OF THE MAIN POSITIONS OF THE FINANCIAL STATEMENT

	2020 / CHF	2019 / CHF
3.1. Cash & Cash equivalents		
Cash balances	27,666	12,523
Bank balances	1,367,891	1,282,495
Total Cash & Cash equivalents	1,395,557	1'295,018
3.2. Contributions & Donations		
Contributions covering overhead costs		
Donors known by Scort	800,000	850,000
Donations Projects		
<u>Projects overall & Evaluation</u>		
Donors known by Scort	53,827	50,693

3.3. Programme Football Club Social Alliance (FCSA) 2020

PROJECT SELF-SUSTAINING	DONATIONS, INCOME & REV. PROVISIONS CHF	EXPENSES CHF	PROVISIONS ¹ CHF	ALLOCATED COSTS/ INCOME CHF	OFFSETTING (ALLOCATION) ² CHF	BALANCE CHF
Overall	144,820	-3,436	-141,384	-	-	0
Disability Football	10,000	-	-10,000	-	-	0
Colombia	17,856	-933	-16,923	-	-	0
Vietnam	5,084	-5,117	-	33	-	0
Mexico	-	-30,765	-	30,765	-	0
Ethiopia	23,050	-6,758	-16,292	-	-	0
Evaluation	109,925	-109,925	-	-	-	0
Upscaling	38,494	-7,696	-	-30,798	-	0
Total Projects self-sustaining	349,229	-164,630	-184,599	0	0	0
FCSA non-self-sustaining	-	-341,026	-	-	-	-341,026
Total Programme FCSA	349,229	-505,656	-184,599	0	0	-341,026

¹ Projects not yet finished

² Projects finished

In comparison, the costs of the FCSA programme in 2019 amounted to a total of CHF 367,189. The entire overhead costs of the foundation and FCSA are covered by a private, annual contribution. Therefore, all funds generated through fundraising are used exclusively for direct project expenses. In return, all project expenses must be covered by donations.

4. EXPLANATION OF THE AVERAGE ANNUAL NUMBER OF FULL-TIME EMPLOYEES

The number of full-time positions over the year is no more than ten.

5. COVID-19

There are currently no foreseeable financial impacts as a result of COVID-19, and no COVID-19 loans were applied for.

BERICHT DER REVISIONSSTELLE

Bericht der Revisionsstelle

zur eingeschränkten Revision an den Stiftungsrat der

Scort Foundation

Basel

Als Revisionsstelle haben wir die beiliegende Jahresrechnung der Scort Foundation bestehend aus Bilanz, Erfolgsrechnung und Anhang auf den Seiten 50 bis 54 für das am 31. Dezember 2020 abgeschlossene Geschäftsjahr geprüft.

Für die Jahresrechnung ist der Stiftungsrat verantwortlich, während unsere Aufgabe darin besteht, die Jahresrechnung zu prüfen. Wir bestätigen, dass wir die gesetzlichen Anforderungen hinsichtlich Zulassung und Unabhängigkeit erfüllen.

Unsere Revision erfolgte nach dem Schweizer Standard zur eingeschränkten Revision. Danach ist diese Revision so zu planen und durchzuführen, dass wesentliche Fehlaussagen in der Jahresrechnung erkannt werden. Eine eingeschränkte Revision umfasst hauptsächlich Befragungen und analytische Prüfungshandlungen sowie den Umständen angemessene Detailprüfungen der bei der geprüften Stiftung vorhandenen Unterlagen. Dagegen sind Prüfungen der betrieblichen Abläufe und des internen Kontrollsystems sowie Befragungen und weitere Prüfungshandlungen zur Aufdeckung deliktischer Handlungen oder anderer Gesetzesverstösse nicht Bestandteil dieser Revision.

Bei unserer Revision sind wir nicht auf Sachverhalte gestossen, aus denen wir schliessen müssten, dass die Jahresrechnung nicht dem Gesetz und der Stiftungsurkunde entspricht.

PricewaterhouseCoopers AG

Leonardo Bloise

Revisionsexperte
Leitender Revisor

Janick Nufer

Basel, 31. März 2021

PricewaterhouseCoopers AG, St. Jakobs-Strasse 25, Postfach, 4002 Basel
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Honorary President FC Basel 1893

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Pierino Lardi
Partner of Banque Cramer & Cie SA
FIFA Commissioner and UEFA Match Delegate

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Chairman of the Board of Clinerion Ltd.
President of the Stiftung Blindenheim Basel

Avv. Claudio Sulser
Lawyer at Sulser Jelmini Padlina e Partner
Former Swiss National Team Player

Jean-Paul Brigger
Football Manager
Former FIFA Technical Director
Former Swiss National Team Player

DELEGATE OF THE BOARD OF DIRECTORS

Pascal Naef
Personal Assistant to the President of the Scort Foundation
Managing Director of Stiftung Nachwuchs-Campus Basel
Delegate of the Board of Directors of Stiftung Nachwuchs-Campus Basel

HONORARY MEMBER OF THE SCORT FOUNDATION

Adolf Ogi
Former President of Switzerland
Former Special Adviser to the UN Secretary General
on Sport for Development and Peace

IMPRINT



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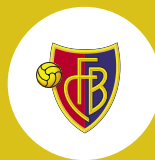
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